

**CYPRUS PAYROLL MANAGEMENT  
ASSOCIATION**



**CPMA**  
Beyond Numbers

**MEMBER 2 MEMBER  
BENEFIT PLAN  
(M2MBP)**



# THE OFFER

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## ERGODOTISI OFFER

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Ergodotisi offers a variety of Marketing and Recruiting Services Benefits to all Organisations - members of CPMA.

### Marketing Services Benefits

- 20% discount on Banner ads
- 25% discount on Category Sponsorships
- 20% discount on Blog Interviews (Blog Interviews should be relevant with our audience — e.g. an interview of the HR Manager/CEO about the company's culture, benefits/perks offered, available positions, etc.)
- 20% on Press Releases (Press Releases should be relevant with our audience — e.g. a Press Release announcing a company award, company growth, hiring, etc.)

### Recruiting Services Benefits\*

- 10% discount on the first purchase of Listings
- 10% discount on the first purchase of Facebook Posts
- 15% discount on the first purchase of Featured Jobs

*\*Recruiting Services Benefits are valid only for companies that have never used Ergodotisi.com for their hiring needs before*

For additional information, regarding the aforementioned discount please find below the contact details of the responsible person:

**Sales:** [companies@ergodotisi.com](mailto:companies@ergodotisi.com)

**Marketing:** [marketing@ergodotisi.com](mailto:marketing@ergodotisi.com)

**Tel.:** 7000 7120

# ABOUT M2MBP

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## OUR PROGRAM

01

CPMA has created the Member to Member Benefit Plan (M2MBP) so as to provide its members with sufficient opportunities and benefits

02

The offers will be provided by our members-organizations and will be addressed exclusively to the member's network of CPMA. The offers will be published on all social media of CPMA as well as on the website of CPMA..

03

The M2MBP Program has resulted from securing exclusive offers and discounts from CPMA member organizations to the CPMA member network

04

CPMA Member-Organizations can participate in the program, providing exclusive offers to all members of the Association, individuals, organizations, and employees of member-organizations (the offer can be addressed to specific member groups if the provider wishes). An organization that is part of M2MBP, and chooses to provide an exclusive offer to all members and employees of member organizations, directly addresses more than 30,000 people.

